

EAGLES STADIUM OPERATOR, LLC PRIVACY AND COOKIE NOTICE

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Eagles Stadium Operator, LLC (“**ESO**,” “**we**,” or “**us**”) respects and values your privacy. As part of our commitment to use the information you share with us responsibly, we want you to be familiar with how we collect, use, and disclose information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household (“**Personal Information**”).

This Privacy and Cookie Notice (this “**Notice**”) describes how we process Personal Information about you that we collect through www.lincolnfinancialfield.com (the “**Site**”)and information that we collect offline, such as over the telephone or in person. By using the Site, you agree to the terms and conditions of this Notice. If you do not agree with any part of this Notice, you are not authorized to use the Site.

1. WHAT INFORMATION DO WE COLLECT ABOUT YOU?

a. What You Give Us

ESO may collect and electronically store Personal Information from you when you submit it to us through the Site or offline, such as when you visit our stadium.

Some parts of the Site may ask you to submit Personal Information in order for you to benefit from the specified features or to participate in a particular activity. For example, you may voluntarily provide Personal Information to us in the following ways:

- **Contact Us Page:** If you email us through any of our email addresses listed on the Site, such as on the “contact us” page, we collect the information that you provide. Similarly, if you choose to contact us through the Site, we collect the Personal Information you provide to contact you with that information.
- **Request Submission Forms:** You may submit certain requests through forms provided on the Site. For example, you may submit a request for Stadium Lighting, to schedule Social Events or Business Events, or to schedule Private Group Tours. If you complete and submit a request form to us, we will collect the form information that you voluntarily provide at the time of submission. This information may include your full name, the name of your employer or affiliated organization, and your contact information, including your street address, email address, and telephone number. You may also submit Personal Information about others who may attend or participate in the requested event.
- **Employment Applications:** Some areas of the Site may allow you to submit information related to job opportunities with ESO or our affiliates. If you apply for an employment opportunity with ESO, you may provide us with certain Personal Information about yourself (such as information contained in a resume, cover letter or similar employment-related materials, or any applicable pre-screening questions), and we may share this information with our affiliates, such as the Philadelphia Eagles, LLC, in the manner described in Section 3 and Section 10 of this Notice.

We may combine Personal Information you submit through the Site with other information we have collected from you, whether online or offline. For example, we may combine your Personal Information with information about your membership status as a season ticket holder or a suite holder. We treat the combined information in accordance with this Notice.

You may also provide Personal Information to us when you visit our stadium. For example, you may voluntarily provide Personal Information to us in the following ways:

- **Make a Purchase at our Cashier-less Nano Stores:** If you enter a cashier-less retail store located within our stadium, we capture videos of you from cameras placed throughout the store. We blur the faces of shoppers in the videos. We do not use facial recognition technology or other biometric identifiers to identify you from these images. We process these blurred video snippets to monitor movements to determine the products that you choose so that we can

charge your account for those goods. If you select goods and leave the store with those goods, you will be charged for those goods. We also collect your payment information (i.e., credit or debit card information) when you make a purchase.

- **Security:** We have security cameras throughout our stadium. When you visit the stadium, we may use facial recognition technologies to process certain biometric information about you through these security cameras. We solely use and disclose this information for security purposes.

b. Information from Use of the Site

Through your use of the Site, we may also gather information about your use of the Site that does not identify you directly but may identify your computer or device. Generally, this information is collected through what we refer to herein as “Traffic Data.” We may collect and store such Traffic Data automatically whenever you interact with the Site. This Traffic Data does not, however, contain anything that can personally identify you directly, though it may identify your computer or device; it is used to analyze and improve the Site and to provide you with a better experience on the Site. Please see Section 4 below in this Notice for more information about our use of cookies and other technologies.

c. Information from Affiliates and Service Providers

We may collect information, including your Personal Information, from our affiliates (e.g., Philadelphia Eagles, LLC) and service providers (e.g., TicketMaster). For example, we may collect information about your ticketholder status or your membership or participation in programs, events, or services hosted, in whole or in part, by our affiliates or Service Providers. We also may collect information about you from public records, such as information associated with you to assist us with evaluating employment applications.

d. Data about Children

We do not knowingly collect Personal Information through the Site from children under the age of 13. We reserve the right to delete any information identified as having been provided through the Site from children under the age of 13.

2. HOW DO WE USE THE INFORMATION WE COLLECT FROM YOU?

We use the Personal Information we collect for the purposes described in this Notice and as otherwise described to you at the point of collection. Generally, we may use the information we collect for various purposes, including to:

- **Purchases, Requests, Inquiries, and Applications:** We may use your Personal Information to process, evaluate, and respond to your purchases, requests, inquiries, and applications. So, for example, if you provide us with information to request or schedule an event with ESO or to make a purchase in our cashier-less retail stores, we will use the information you provide for

that purpose. If you request certain information from us, we will use your Personal Information to process and respond to your request.

- **Manage Our Relationship with You:** We may use your Personal Information to send you important information regarding our relationship with you or regarding the Site, such as information about changes to our terms, conditions, policies, and other administrative information, or about changes to any of our programs in which you might be enrolled.
- **Internal Business Purposes:** We may use your Personal Information for internal business purposes, including without limitation, to help us operate, evaluate, and improve the quality of the Site; to better understand those individuals that utilize the Site; to verify your identity; to prevent, protect against, identify, or address fraud, unauthorized activity, claims, liabilities, and other wrongdoing; to provide you with customer service; for security purposes; to operate our cashier-less retail stores; and to generally manage our business.
- **Employment:** If you provide Personal Information through the Site to apply for a job with ESO or our affiliates, we may use the Personal Information you provide to evaluate your job application, consider you for that job or for similar jobs in the future, and contact you regarding possible employment.
- **Analytics:** We may use Traffic Data to performing market research and data analytics. To learn more about how we use Traffic Data, please see Section 4 of this Notice.
- **Legal Requirements, Industry Standards, and Contractual Obligations:** We may use your Personal Information for complying with and enforcing applicable legal requirements, industry standards, and our contractual obligations.
- **Changes of Control:** We may use and transfer information, including your Personal Information, as part of an acquisition or liquidation, namely if we are involved in a merger, asset sale, financing, corporate divestiture, reorganization, or acquisition of all or some portion of our business to another company, or if we undergo liquidation or bankruptcy proceedings.

We may use non-Personal Information or aggregate information that does not identify an individual without restriction, and we may share such information with third parties.

3. WITH WHOM DO WE SHARE YOUR INFORMATION?

We may share your Personal Information only as described in this Notice or as otherwise described to you at the point of collection. Generally, we may share your Personal Information with the following:

- **Affiliates:** We may share your Personal Information with our affiliates (e.g., the Philadelphia Eagles, LLC, Eagles Autism Foundation, and Eagles Charitable Foundation) for purposes consistent with this Notice. Our affiliates will be bound to maintain that Personal Information in accordance with this Notice.
- **Contractors, Consultants, and Service Providers:** We may share your Personal Information with individuals or companies that we hire to provide services to us, such as website hosting services.

- **Business Transfers:** We may transfer your Personal Information in the event of a business sale, merger, consolidation, change in control, transfer of substantial assets, bankruptcy, liquidation, or reorganization. We may also disclose your Personal Information in the course of due diligence of such a transaction. You acknowledge and agree that any successor to or acquirer of ESO (or its assets) will continue to have the right to use your Personal Information and other information. Whether the recipient of your Personal Information in these cases will handle your Personal Information pursuant to this Notice will depend on the applicable law and other factors.
- **Legal Requirements:** We use and disclose Personal Information as we believe to be necessary or appropriate: (i) under applicable law, including laws outside your country of residence; (ii) to comply with legal process; (iii) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (iv) to enforce our terms and conditions; (v) to protect our operations or those of any of our affiliates; (vi) to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others; and (vii) to allow us to pursue available remedies or limit the damages that we may sustain.
- **Passively Collected Information:** We may share Traffic Data that does not identify you directly, but may identify your computer or device, as described in Section 4 of this Notice.

4. COOKIES AND OTHER PASSIVE COLLECTION TECHNOLOGIES

As you navigate the Site, certain Traffic Data may be passively collected, meaning it is gathered without your actively providing it. This is done using the following technologies in the following ways:

Using Cookies: Like many companies, our Site may use “cookies” to help make sure the Site is meeting the needs of its users and to help us make improvements. Cookies are bits of text that are placed on your computer’s hard drive when you visit certain websites. We may use either “session cookies” or “persistent cookies.” Session cookies are temporary and expire once you close your browser or once your session ends. Persistent cookies remain on your device for much longer or until you or your browser erase them. Persistent cookies have varying durations that are dependent on their expiration date. We may use cookies set by us or our third-party service provider, Google Analytics, on the Site to tell us, for example, whether you have visited us before or if you are a new visitor. We use third-party cookies set by our service provider, Google Analytics, to collect information about how visitors use the Site, including how long you spend on each page, and how many users visit the Site. We do not use data collected by cookies to identify who you are.

You can visit <https://www.google.com/analytics/learn/privacy.html> to learn more about Google Analytics’ use of cookies. You can visit <https://tools.google.com/dlpage/gaoptout> for information on how to opt out of Google Analytics cookies.

You can refuse our use of some or all cookies by turning off the use of cookies in your web browser. If you use your browser settings to block all types of cookies, you may not be able to access all or parts of our Site or functionality may be limited. Please see the following links for more information with respect

to how you can block or erase cookies via your particular browser: [Google Chrome](#); [Firefox](#); [Internet Explorer](#); [Safari](#); [Edge](#); [Opera](#). Alternatively, you may visit <http://www.aboutcookies.org> where you can review information on how to control cookies on a variety of browsers.

Interest-Based Advertising: We do not use information collected from cookies to serve internet-based advertisements to you.

Do Not Track Signals: Our Site currently does not respond to “Do Not Track” (“DNT”) signals and operates as described in this Notice whether or not a DNT signal is received.

Although our use of passive collection technologies may change over time as technology evolves, the above descriptions are designed to provide you with additional detail about our current approach to information collected from passive technologies.

5. SECURITY

We take reasonable steps to protect the Personal Information collected by us from loss, misuse, unauthorized use or access, inadvertent disclosure, alteration, and destruction. However, no network, server, database, or Internet or e-mail transmission is ever fully secure, error-free, or “hacker proof.” Therefore, you should take special care in deciding what information you provide to us. Please keep this in mind when disclosing any Personal Information.

6. DATA RETENTION

We generally retain Personal Information for so long as it may be relevant to the purposes above, or for longer when required by law. To dispose of Personal Information, we may anonymize it, delete it, or take other appropriate steps. Even if we delete your Personal Information, it may persist on backup or archival media for an additional period of time for legal, tax, or regulatory reasons, or for legitimate and lawful business purposes.

7. YOUR RIGHTS AND CHOICES

Opt-Out from Cookie-Related Processing: You can opt out from certain cookie-related processing as described in Section 4 of this Notice.

California Residents: If you are a California resident, you may have additional rights regarding your Personal Information, including rights to know, access, delete, correct, or opt-out of selling or sharing Personal Information, and to limit the use and disclosure of sensitive Personal Information, in accordance with California law. To learn more about your California privacy rights, see Section 9 of this Notice.

8. LINKS TO THIRD PARTY SITES

The Site contains links to other websites for the convenience of users in locating information or services that may be of interest. For example, the Site may provide links to websites or services controlled and operated by (i) third-party service providers, such as [Ticketmaster](#) or [STR Marketplace](#), (ii) social media

networks, such as [Twitter](#) or [Facebook](#), or (iii) our affiliates and business partners, such as the [Philadelphia Eagles, LLC](#), [Eagles Autism Foundation](#), and [Eagles Charitable Foundation](#).

If you access a third-party website from a link on the Site, any information you disclose on that website is not subject to this Notice.

It is possible that these links may be used by third parties or others to collect personal or other information about you. However, we are not responsible for the privacy practices of our business partners or other third parties, which may use your information for their own purposes. Regardless of appearance or shared branding, ESO does not endorse and is not responsible for the privacy practices of such websites, advertisers, or third parties or the content of such websites. ESO does not control these third parties' use of cookies, collection of information, or how they manage such information. It is solely your obligation to review and understand the privacy practices and policies of these other websites, advertisers, and any third parties.

9. SOCIAL MEDIA PLUG-INS

We use social media plug-ins from social media networks like Facebook and Twitter, which are labeled on our Site with the well-known symbols of the respective social network. If you actively interact with these buttons, data will be transmitted to the social networks. In this case, your web browser starts a connection to the respective social network's servers. By clicking on the buttons, you agree that your browser will produce a link to the respective social network's servers and transmit usage data to the respective operator of the social network and vice versa. We have no influence upon the nature and extent of the data that is then gathered by the social networks. In order to understand how those social media networks use and disclose your Personal Information, please review the privacy policies available on the websites of those social media networks.

10. NEVADA RESIDENTS

Under Nevada law, ESO does not sell your Personal Information. However, if you are a Nevada resident, you may submit a request that we not sell any Personal Information we have collected about you by contacting us at privacy@lincolnfinancialfield.com.

11. CALIFORNIA RESIDENTS

The California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020, and its implementing regulations ("CPRA") provide California residents with specific rights regarding their Personal Information. The below describes such rights and how you may exercise such rights, and our information practices regarding Personal Information collected from or about California residents. We do not "sell" or "share," as defined by the CPRA, your Personal Information with any third parties. For more information about how we disclose your Personal Information, please refer to Section 3 of this Notice.

How We Collect, Use, Disclose, Sell or Share Personal Information of California Consumers: Listed below are the categories of Personal Information about California residents that we: (1) collect and have collected in the preceding 12 months online and offline; and (2) disclose for a business purpose and have disclosed for a business purpose in the preceding 12 months.

Category	Disclosed for a Business or Commercial Purpose?	Categories of Third Parties to Whom the Information was Disclosed	Sold or Shared?	Categories of Third Parties to Whom the Information was Sold or Shared	Purpose(s) for Selling or Sharing
Name, postal address, unique personal identifier, online identifier, IP address, email address, account name, or other similar identifiers	Yes	<ul style="list-style-type: none"> Affiliates to help provide our products and services and the Site and to comply with our contractual obligations Third-party service providers to perform the functions for which we engage them and to assist us in meeting our contractual obligations, such as for recordkeeping purposes, to provide customer service, and to assist us in evaluating a job application (“Service Providers”) Governmental / regulatory agencies to (a) comply with any valid legal process, governmental request, or applicable law, rule, or regulation; (b) investigate, remedy, or enforce potential violations of our Terms of Use or this Notice; (c) protect the rights, property, and safety of us, our users, or others and/or to pursue available remedies or limit damages we may sustain; (d) detect and resolve any fraud or security concerns; (e) support external auditing, compliance and corporate governance functions; or (f) otherwise with your 	No	N/A	N/A
Name, postal address, email address, telephone number, physical description, such as age, education, employment or employment history, credit card number, debit card number, or any other financial information or other similar identifiers	Yes		No	N/A	N/A
Electronic communications	Yes		No	N/A	N/A
Internet or other electronic network activity information, including, but not limited to, information regarding a user’s interaction with the Site	Yes		No	N/A	N/A
Audio, visual or similar information	Yes		No	N/A	N/A
Professional or employment-related information	Yes		No	N/A	N/A

Category	Disclosed for a Business or Commercial Purpose?	Categories of Third Parties to Whom the Information was Disclosed	Sold or Shared?	Categories of Third Parties to Whom the Information was Sold or Shared	Purpose(s) for Selling or Sharing
		<p>consent (“Governmental / Regulatory Agencies”)</p> <ul style="list-style-type: none"> • Successors or acquirers in the event of a business sale, merger, consolidation, change in control, transfer of substantial assets, bankruptcy, liquidation, or reorganization or in the course of due diligence of such a transaction (“Successors / Acquirers”) 			
Purchase history or membership status as a season ticket holder or a suite holder, or other similar commercial information	No	N/A	No	N/A	N/A
Biometric information, such as face scans or facial imagery, for the purpose of uniquely identifying an individual	Yes	<ul style="list-style-type: none"> • Service Providers • Governmental / Regulatory Agencies • Successors / Acquirers 	No	N/A	N/A

ESO collects the Personal Information described above from or through the following categories of sources:

- You, directly or indirectly (e.g., when you access the Site or visit our stadium)
- Affiliates (e.g., Philadelphia Eagles, LLC)
- Service Providers (e.g., TicketMaster and STR Marketplace)
- Public records.

ESO collects and discloses the Personal Information described above for a variety of business purposes as stated in Section 2 “**HOW DO WE USE THE INFORMATION WE COLLECT FROM YOU?**”.

a. Consumer Rights

The below describes your rights over such Personal Information and how you may exercise such rights.

Right to Know: You have the right to request that we disclose what Personal Information we collect, use, disclose, or sell or share. Specifically, you may request that we disclose to you, in a portable form, the following:

- The categories of Personal Information we have collected about you.
- The categories of sources from which the Personal Information is collected.
- The business or commercial purpose for collecting, selling or sharing Personal Information.
- The categories of third parties with whom we disclose Personal Information.
- The specific pieces of Personal Information we have collected about you.

You may also request that we disclose to you:

- The categories of Personal Information that we have sold or shared about you and the categories of third parties to whom the Personal Information was sold or shared, by category or categories of Personal Information for each third party to whom the Personal Information was sold or shared.
- The categories of Personal Information that we disclosed about you for a business purpose and the categories of persons to whom it was disclosed for a business purpose.

Right to Request Deletion: You have the right to request that we delete any Personal Information about you which we have collected from you. If it is necessary for us to maintain your Personal Information for certain purposes, we are not required to comply with your deletion request. If we determine that we will not delete your Personal Information when you request us to do so, we will inform you and tell you why we are not deleting it.

Right to Opt-Out of Sale or Sharing of Personal Information: We do not sell or share your Personal Information for monetary or other valuable consideration, or for online behavioral advertising purposes.

Right to Correct Inaccurate Personal Information: You have the right to request a business that maintains inaccurate Personal Information about you to correct that inaccurate Personal Information, taking into account the nature of the Personal Information and the purposes of the processing of the Personal Information.

Right to Limit Use and Disclosure of Sensitive Personal Information: You have the right to direct us to limit our use and/or disclosure of your sensitive Personal Information (1) to that use which is necessary to perform the services or provide the goods reasonably expected by an average consumer who requests those goods or services; (2) for certain business purposes; and (3) as authorized by the implementing regulations of the CPRA. We may use facial recognition technologies to process certain biometric information we collect about you offline, such as through security cameras on our property, and such information is considered sensitive Personal Information under the CPRA. We do not use or disclose such information for purposes other than the aforementioned purposes – we solely use and disclose this information for security purposes. We do not collect, use, or disclose any sensitive Personal Information through our Site.

No Discrimination: You have the right not to be discriminated against because you exercised any of your aforementioned rights.

To exercise the rights described above, you must submit a verifiable request to us. You can do so by calling us toll-free at (800) 258-2159, emailing us at privacy@lincolnfinancialfield.com, or by visiting <https://www.lincolnfinancialfield.com/privacy-cpr-requests/>.

To submit a verifiable request, you will be asked to provide certain information to help us verify your identity. The information we ask you to provide to initiate a request may differ depending upon the type of request, the type, sensitivity, and value of the Personal Information that is the subject of the request, and the risk of harm to you that may occur as a result of unauthorized access or deletion, among other factors.

You may make a verifiable request on behalf of your minor child. You may also designate an authorized agent to make a request on your behalf by providing the agent with signed written permission to do so.

If we cannot verify your identity or authority to make the request, we will not be able to comply with your request. We will inform you if we cannot verify your identity or authority. We will only use Personal Information provided in a verifiable request to verify the requestor's identity or authority to make the request.

b. Shine the Light Law

California Civil Code Section 1798.83 (also known as the "Shine the Light" law) permits users who are California residents to request and obtain from us once a year, free of charge, information about their Personal Information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. Alternatively, businesses may have in place a policy not to disclose Personal Information of customers to third parties for the third parties' direct marketing purposes unless the customer has opted-in to such information sharing. Accordingly, we will not share your Personal Information with third parties other than our affiliates for the third party's own direct marketing purposes unless you opt-in, for example by checking a consent check box when providing us with your information.

12. UPDATES AND CHANGES TO OUR PRIVACY POLICY

The business and operations of ESO may change from time to time. As a result, at times it may be necessary for us to make changes to this Notice to reflect changes in the law, our data handling practices, or the features of our Site. We reserve the right, in our sole discretion, to update or modify this Notice at any time. Modifications to this Notice will be posted on the Site and the new Effective Date will be displayed at the top of this Notice. In certain circumstances, ESO may, but need not, provide you with additional notice of such modifications, such as via email. Modifications will be effective thirty (30) days following the Effective Date, or such other date as communicated in any other notice to you. Where required by applicable law, we will apply changes only with your consent.

Please review this Notice periodically, and especially before you provide any Personal Information. This Notice was updated on the date indicated above. Your continued participation in our programs, services, and events following the effectiveness of any modifications to this Notice constitutes your acceptance of those modifications. If any modification to this Notice is not acceptable to you, you should cease accessing, browsing, and otherwise utilizing ESO's website, as well as its programs, services, and events.

13. HOW TO CONTACT US

If you have any questions regarding this Notice or the use of your Personal Information under this Notice, you can contact us at:

- Toll-free phone: (800) 258-2159
- Email: privacy@lincolnfinancialfield.com