

## **CAMPBELL'S SUPER BOWL COMMEMORATIVE SWEEPSTAKES OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

### **1. Eligibility**

Sweepstakes is offered only in the United States to legal residents of Pennsylvania, New Jersey, Delaware and Maryland who are 18 years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the "Eagles"), Campbell Soup Company ("Campbell"), the NFL Entities (as defined herein) and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of the Eagles, which are final and binding in all respects.

### **2. Sweepstakes Period**

Sweepstakes period begins on August 24, 2018 at 9:00:00 a.m. Eastern Time and ends on September 21, 2018 at 11:59:59 p.m. Eastern Time (the "Sweepstakes Period").

### **3. Entry**

There are two ways to enter the Sweepstakes:

- (i) Beginning August 24, 2018 and ending September 21, 2018, when a participant purchases any two (2) *Campbell's*® *Chunky*™ soup cans or microwavable bowls (excluding *Chunky Maxx*™) in one transaction at participating ACME stores in Pennsylvania, New Jersey, Delaware or Maryland, available while supplies last, such participant will receive one (1) entry code printed at checkout with his or her purchase receipt. You may enter by going to [www.philadelphiaeagles.com/chunky](http://www.philadelphiaeagles.com/chunky), clicking on the icon to access the entry form during the Sweepstakes Period and entering your name, address (no P.O. Boxes accepted), e-mail address, daytime telephone number with area code, your entry code, confirming that you are 18 years of age or older and have read and agree to the Official Rules and click Submit. Upon completing the entry method, and subject to the conditions below, you will receive one (1) entry into the Sweepstakes. Limit one entry per transaction. Proof of entry submission does not equate to proof of receipt. The Eagles' computer is the sole timekeeping device for this Sweepstakes.

OR

- (ii) To enter without purchase, print the following information on a paper and mail in a standard envelope to 2018 Campbell's Super Bowl Commemorative Sweepstakes, c/o Corporate Services, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145: name, address (no P.O. Boxes accepted), e-mail address and daytime telephone number with area code. Mail in entries must be postmarked during the Sweepstakes Period and received by 9/24/18. One entry per envelope. Subject to the conditions below, you will be entered into the Sweepstakes.

If you choose to enter using a wireless device, wireless phone charges and data rates may apply. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner(s) may be required to show proof of being the authorized account holder.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts by an individual to access the Website via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles reserve the right to suspend or terminate this Sweepstakes without notice if, in the Eagles' sole discretion, the Sweepstakes becomes infected or otherwise corrupted. In the event of termination, the Eagles may elect to identify the winners and award prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such termination.

#### **4. Drawing**

One (1) drawing in total will be conducted by the Eagles and held on or about September 24, 2018. Ten (10) First Prize Winners, twenty (20) Second Prize Winners and one (1) Grand Prize Winner will be selected randomly by the Eagles from all eligible entries received during the Sweepstakes Period. Potential winners of any prize will be notified by text, email, telephone, overnight carrier or regular mail within approximately three (3) days of the drawing. If, after two (2) attempts, contact has not been made, prize will be forfeited, and an alternate winner will randomly be selected from the remaining eligible entries received during the Sweepstakes Period.

#### **5. Prize/Odds**

In accordance with these Official Rules, ten (10) First Prize Winners each will be awarded the following prize: an invitation to a meet and greet with Zach Ertz to be held at Lincoln Financial Field (the "Meet and Greet") for Winner and one (1) guest on a date to be determined by the Eagles; a limited edition autographed Zach Ertz football for Winner and his or her guest; a \$30 Visa Gift Card to defray the cost of transportation to the event; and a \$50 ACME gift card (Approximate retail value "ARV": \$400). Twenty (20) Second Prize Winners each will be awarded the following prize: one (1) autographed Zach Ertz mini helmet and a \$25 ACME gift card (ARV: \$175). One (1) Grand Prize Winner will be awarded the following limited edition Super Bowl memorabilia presented personally by Zach Ertz at the NovaCare complex (the "Grand Prize Presentation"): A framed commemorative Sports Illustrated cover autographed by Ertz; a framed Ertz photo with replica Eagles Super Bowl Ring top; Super Bowl LII game confetti; a \$100 ACME gift card; and a \$30 Visa Gift Card to defray the cost of transportation to the event (ARV: \$2,130). Total ARV of all prizes: \$9,630. Odds of winning will be determined by the total number of eligible entries received during the Sweepstakes Period. Gift cards subject to retailer's terms and conditions. No assignment, transfer or substitution of prize is permitted except by the Eagles in the event of prize unavailability. All applicable taxes on the prizes, if any, transportation and any other costs not specifically stated herein are the sole responsibility of the winners. The Eagles reserve the right to substitute a prize of equal or greater value if prize or any part of a prize cannot be awarded. Dates of the Meet and Greet and Grand Prize Presentation will be at the sole discretion of the Eagles and subject to player's availability.

#### **6. General Conditions**

Winners may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within five (5) days of notification of the prize. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, Winner may be disqualified and an alternate winner selected. First or Grand Prize Winner's guest must be 18 or older or child or ward of Winner. If a First or Grand Prize Winner's guest is a minor, the Winner must sign a visual image release on their behalf prior to admission to event. If a selected First or Grand Prize Winner is unable to attend the Meet and Greet or the Zach Ertz presentation on the date determined by the Eagles then that entry will be

void, the prize will be forfeited and the Eagles will have no further obligation to them and prize may be awarded to an alternate winner. Prizes will only be delivered to addresses within Pennsylvania, New Jersey, Delaware and Maryland.

Where permitted by law, Winner agrees to grant to the Eagles and Campbell the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Campbell. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles and/or Campbell may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or Campbell, in their sole discretion, deem appropriate for winner or potential winners to appear for a presentation or other activity. Further, each Winner and entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the NFL, Campbell, their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY.

#### **7. Limitations of Liability**

Neither the Eagles nor Campbell is responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation, theft or destruction. The National Football League, its member professional football clubs (excluding the Philadelphia Eagles), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, CAMPBELL OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

#### **8. Disputes**

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

#### **9. Privacy Policy**

The Eagles are collecting personal data about the entrants solely for the purpose of administering this Sweepstakes. No further informational or marketing communications will be received by entrants unless entrants provide the Eagles with permission to do so. Please see Eagles' Privacy Policy at <https://www.philadelphiaeagles.com/footer/privacy-policy> for further information.

#### **10. Winners List**

For names of the winners send a **self-addressed** stamped envelope by October 31, 2018 to: Campbell's Super Bowl Commemorative Sweepstakes – Winners List, c/o Corporate Services, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

Sponsor: Philadelphia Eagles, LLC, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

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