

JUST BORN NUTTIEST FAN SWEEPSTAKES – OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

Sweepstakes is offered only in the United States to legal residents of Pennsylvania, New Jersey, Delaware and Maryland who are 18 years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the “Eagles”), Just Born, Inc. (“Just Born” and together with Eagles, “Sponsors”) and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of the Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

Sweepstakes period begins on August 1, 2018 at 9:00:00 a.m. Eastern Time, and ends on August 29, 2018 at 11:59:59 p.m. Eastern Time (the “Sweepstakes Period”). There will be one (1) drawing at the end of the Sweepstakes Period.

3. Entry

You may enter by going to <http://fanpages.philadelphiaeagles.com/nuttiestfan.html> and clicking on the icon to access the entry form during the Sweepstakes Period, entering your name, address (no P.O. Boxes accepted), e-mail address, daytime telephone number with area code, and confirming that you are 18 years or older and agreeing to the Official Rules. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

LIMIT ONE (1) ENTRY PER PERSON DURING THE SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE MORE PERSON USES THE SAME E-MAIL ADDRESS). If multiple entries are received, only the first entry will be entered into the Sweepstakes, and all other entries will be disregarded. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner(s) may be required to show proof of being the authorized account holder.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts by an individual to access the Website via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles reserves the right to suspend or terminate this Sweepstakes

without notice if, in the Eagles' sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

4. Drawing

One (1) drawing will be held following the Sweepstakes Period on or about August 31, 2018 and will be conducted by the Eagles. One (1) winner will be selected randomly at the drawing from all eligible entries received prior to 12:00:00 a.m. Eastern Time on August 29, 2018. Potential winner will be notified by e-mail, telephone, overnight carrier or regular mail within approximately three (3) days of the drawing. If, after two (2) attempts, contact has not been made, prize will be forfeited, and an alternate winner will randomly be selected from the eligible entries received during the Sweepstakes Period. Fulfillment agent must speak with potential winner.

5. Prize/Odds

In accordance with these Official Rules, one (1) winner will be selected and receive the following prize: two (2) tickets to each regular season Eagles home game scheduled to be played at Lincoln Financial Field during the 2018 NFL season (**approximate retail value: \$7,440**). Eagles will choose the location of the tickets in its sole discretion. Travel and accommodations and any other cost associated with attendance at the prize shall be the sole responsibility of the winner. **Odds of winning will be determined by the total number of eligible entries received during the Sweepstakes Period.** No assignment, transfer or substitution of prize is permitted except by the Eagles in the event of prize unavailability. Taxes on or connected with the prize and the reporting consequences thereof are the sole and exclusive responsibility of winner.

6. General Conditions

Winner may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within five (5) days of notification of the prize. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, may result in disqualification with an alternate winner selected. Where permitted by law, winner agrees to grant to Sponsors the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by Sponsors. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, Sponsors may, in their sole discretion, bear such reasonable costs and expenses which Sponsors, in their sole discretion, deem appropriate for winner or potential winners to appear for a presentation or other activity. Further, each winner and entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the National Football League ("NFL"), Sponsors and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

7. Limitations of Liability

Sponsors are not responsible for any incorrect or inaccurate information, whether caused by Web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. Sponsors are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Eagles, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Eagles reserves the right at its sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawing(s) and select the winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, SPONSORS OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE WWW.PHILADELPHIAEAGLES.COM OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. Disputes

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

9. Winners List

For name of the winner send a **self-addressed** stamped envelope by November 2, 2018 to: Just Born Nuttiest Fan Sweepstakes - Winners List, c/o Corporate Service, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145. The name of winner may also be posted on the Contests page of www.philadelphiaeagles.com.

Sponsors: Just Born, Inc., 1300 Stefko Boulevard, Bethlehem, PA 18017 and Philadelphia Eagles, LLC, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

ABBREVIATED COPY:

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NO PURCHASE NECESSARY. Sweepstakes open to residents of PA, NJ, DE or MD who are 18 years of age or older. Sweepstakes ends at 11:59:59 p.m. ET on 8/29/18. Void where prohibited. Enter and Official Rules at <http://fanpages.philadelphiaeagles.com/nuttiestfan.html>.