

AXALTA ALL-PRO TEACHERS PROMOTION OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

This promotion will begin Wednesday, April 5, 2017 (10:00:00 AM ET) and end on Wednesday, November 1, 2017 (11:59:59 AM ET) (the "Promotional Period"). To be entered into the promotion, a person must be officially nominated as set forth below. Nominees must currently be employed as teachers by a school located in Pennsylvania, Delaware, or New Jersey (and within 75 miles of Lincoln Financial Field located at 1 Lincoln Financial Field Way, Philadelphia, PA 19148) and must teach any grade level between 6th grade and 12th grade. Previous Axalta All-Pro Teacher winners are not eligible to be nominated or win. Employees, officers, directors, agents, and representatives of Philadelphia Eagles, LLC (the "Eagles"), Axalta Coating Systems, LLC ("Axalta"), and any of their agencies, owners, subsidiaries, and affiliates, or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson, or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individual are not eligible to win a prize. By nominating a teacher, you agree to these Official Rules and the decisions of the Eagles and Axalta (the judging organizations), which are final and binding in all respects.

2. Nominations: To nominate an Axalta All-Pro Teacher go to the Official Website, <http://www.philadelphiaeagles.com/AxaltaAllProTeachers>, during the Promotional Period and complete the following information:

- Enter your name, email address, primary phone number, and your relationship to the Nominee (current/former student, current/former principal, or co-worker).
- Enter the Nominee's name, email address and phone number, the name of the school where he/she teaches, the status of the school, the grade that the Nominee teaches, and the state where the school is located.
- Explain your nomination by answering each of the following questions in the space provided (500 words or less per question):
 - o Why should the nominee be named an Axalta All-Pro Teacher? How has he or she demonstrated his or her commitment to students both inside and outside the classroom?
 - o What innovative and STEM-related (science, technology, engineering, and math) teaching methods does the nominee utilize to further assist students as part of the learning process?
- Agree to the Official Rules

LIMIT ONE NOMINATION PER NOMINATOR DURING THE PROMOTIONAL PERIOD. If multiple nominations are received during any selection period, only the first nomination will be entered into the Promotion and all other nominations will be disregarded. Nominations will only be accepted from persons who are currently or were formerly a student of the nominee, a current or former principal at the nominee's school while the nominee was employed there, or a co-worker of the nominee who worked in a teaching capacity while employed by the same school as the nominee. Any person who has previously been named an Axalta All-Pro Teacher is not eligible to be nominated or to win.

Nominations that are late, incomplete or inaccurate, illegible, lost, or damaged are void as determined by and in the sole and absolute discretion of the Eagles and Axalta. All nominations received after the

Promotional Period has closed may be held by the Eagles and Axalta. In the event that the Eagles and Axalta, in their sole discretion, choose to run a similar promotion in any future year, such held nominations may be entered automatically into the future promotion, subject to approval by the Eagles and Axalta. By entering, entrants acknowledge compliance with the rules and regulations including all eligibility requirements. Nominations become the property of the Eagles and Axalta, and will not be acknowledged or returned. Eagles reserve the rights to verify any information received as part of a Nomination. None of the Eagles, Axalta, nor any of their respective officers, directors, shareholders, employees or agents are responsible for incorrect or inaccurate transcription of nomination information. Nomination materials that have been tampered with or altered are void. The Eagles and Axalta reserve the rights in their sole and absolute discretion to cancel, modify, or suspend the promotion should technical or other occurrences beyond their control compromise the administration, security, or proper play of the promotion.

3. Determination of Winners

Winners will be selected by the Eagles and Axalta, in their sole discretion, in the manner described below. Nominees will be selected based on how well they meet various performance criteria, including, but not limited to, educational drive, innovation in the classroom, and community ownership. In no event will more than one teacher from the same school be selected as a winner.

Ten (10) winners will be selected as Axalta All-Pro Teachers by Eagles and Axalta from the group of all eligible nominations received during the Promotion Period prior to the selection date. These winners will be selected as follows: four (4) on June 14, 2017, three (3) on August 23, 2017, and three (3) on November 1, 2017. One (1) grand prize winner will be selected from the group of ten winners and named the Axalta All-Pro Teacher of the Year by November 8, 2017. Announcement of the grand prize winner will not be made until the Axalta All-Pro Teacher Award Ceremony, held at a later date. Odds of winning the promotion depend upon the number of eligible Nominations received between the opening and closing of the promotion and the performance criteria of the Nominee. If not selected, nominees are eligible for subsequent selections. Winners will be notified via email or phone the week of their selection. Winners may be required to complete, sign, and return an affidavit of eligibility (which includes proof of active employment as a teacher at the school of record during the Promotional Period) and liability/publicity release (where legal) which must be completed and returned within three (3) days of issuance of notification. If the Eagles do not receive such documents properly signed within three (3) days of issuance, prize will be forfeited in the sole and absolute decision of the Eagles and Axalta and an alternate winner will be selected. Prizes are not transferable and may not be redeemed for cash or other considerations. Any attempt to deliberately damage the content or operation of the promotion is unlawful and subject to legal action by the Eagles, Axalta, and/or their acting agents. Winner is responsible for all travel and other expenses to the selected Eagles home football game.

4. Prizes/Odds

In accordance with these Official Rules, the following prizes will be awarded to **each Axalta All-Pro Teacher winner**: four (4) tickets and one (1) parking pass for a Philadelphia Eagles home game during the 2017 NFL season scheduled to be played at Lincoln Financial Field (the exact location of the tickets and the exact date and time of the game will be determined by Eagles in its sole discretion); four (4) admission tickets to the Axalta All-Pro Teacher Award Ceremony (the exact date, time and location of which will be determined by Eagles and Axalta in its sole discretion); one (1) personalized replica Eagles jersey; one (1) personalized Eagles football (Approximate retail value of prizes: \$1,200). Along with these prizes, and subject to these Official Rules, Axalta will make a \$2,000 donation to each winner's employing school to be used exclusively for school supplies or STEM-related programming (if the winner

has changed schools, the school by which he/she was employed at the time of the nomination will receive the donation). Prior to receiving a donation, the school must submit a detailed, budgeted summary of what the funds will be used for to be approved by the Eagles and Axalta in their sole discretion. If such documents are not received within thirty (30) days of notification issuance, prize may be forfeited in the sole and absolute discretion of the Eagles and Axalta and an alternate winner may be selected.

In addition, and in accordance with these Official Rules, the following prizes will be awarded to **one (1) grand prize winning Axalta All-Pro Teacher of the Year**: One (1) Apple Vacations vacation certificate for one (1) three or four night trip for two (2) to a Resort destination that is rated with at least five (5) apples by Apple Vacations. Certificate includes roundtrip airfare for two (2) from Philadelphia International Airport. Subject to availability and exclusions, Eagles will select the destination in its sole discretion. Booking and travel must occur on or before August 31, 2018. Certificate is subject to additional terms and conditions as set forth by Apple Vacations (including, without limitation, age and date restrictions). Winner is responsible for taxes, insurance and additional expenses. (Approximate retail value of prize: \$2,500). Along with this prize, Eagles will donate one (1) Eagles Pep Rally to the grand prize winner's employing school, the time and date of which will be determined by Eagles in its sole discretion. Additionally, Axalta will make a \$5,000 donation to the grand prize winner's employing school to be used exclusively for school supplies or STEM-related programming (if the winner has changed schools, the school by which he/she was employed at the time of the nomination will receive the donation). Prior to receiving the donation, the school must submit a detailed, budgeted summary of what the funds will be used for to be approved by the Eagles and Axalta in their sole discretion. If such documents are not received within thirty (30) days of notification issuance, prize may be forfeited in the sole and absolute discretion of the Eagles and Axalta and an alternate winner may be selected.

Odds of winning will be determined by the total number of eligible nominations received during the Promotional Period and the performance criteria of the Nominee. No assignment, transfer or substitution of prize is permitted except by the Eagles in the event of prize unavailability. Taxes on or connected with the prize and the reporting consequences thereof are the sole responsibility of winners. If any portion of the prize is not available for any reason then the Sponsor reserves the right to substitute that portion of the prize with another prize of comparable or greater value. All federal, state, income, and local taxes and any other costs and expenses associated with prize acceptance and use not listed herein as part of the prize are the sole responsibility of winners.

5. General Conditions

Winners and winners' nominators may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within 3 days of notification of the prize. Failure to return documents in a timely manner, or if prize notification or prize is returned as non-deliverable, may result in disqualification with an alternate winner selected. Where permitted by law, winners and winners' nominators agree to grant to the Eagles and Axalta, the right to print, publish, broadcast and use worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, their names, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming, audio, video, electronic, or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Axalta. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles and/or

Axalta may, in their sole discretion, bare such reasonable costs and expenses which the Eagles and/or Axalta, in their sole discretion, deems appropriate for winners or potential winners to appear for a presentation or other activity. Further, each winner, Nominee and Nominator agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the NFL, Axalta Coating Systems, and their respective affiliates and their respective directors, officers, employees, representatives, and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any promotion related activity, or participation in this promotion. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

6. Limitations of Liability

Neither the Eagles nor Axalta is responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay, theft, or destruction or unauthorized access to the Official Nomination Form. If, for any reason, the Promotion is not capable of running as planned by reason of tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Promotion, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Eagles reserve the right at its sole discretion to cancel, terminate, modify, or suspend this Promotion for any drawing(s) and select the winner from nominations received for that drawing prior to the action taken. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, AXALTA COATING SYSTEMS, OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES, AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF YOUR ENTRY INTO PROMOTION. WITHOUT LIMITING THE FOREGOING, EVERYTHING IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. Disputes

As a condition of participating in this promotion, entrants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Promotion), and participant further waives all rights to have damages multiplied or increased.

8. Winners List

For names of the winner(s), send a **self-addressed** stamped envelope by December 31, 2017 to: Axalta All-Pro Teachers – c/o Corporate Partnerships, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

Sponsor: Axalta Coating Systems, LLC, Two Commerce Square, 2001 Market Street, Suite 3600, Philadelphia, PA 19103 and Philadelphia Eagles, LLC, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.