



BIRD'S EYE VIEW

"We will provide our Guests with the highest quality sports and entertainment experience in a safe, clean and friendly environment."

Issue 1 Kenny Chesney Concert



SUN CITY CARNIVAL TOUR BOASTS A POWERFUL LINEUP

BY: RYAN GANLEY

Kenny Chesney's Sun City Carnival Tour rolls into town marking the third consecutive year that the country music sensation performs at Lincoln Financial Field. Chesney's 2009 tour, which features a star studded lineup of 5 popular country music acts, travels to 53 cities across the United States & Canada and includes multiple two night shows. Chesney – CMA's 2004 Entertainer of the Year and one of the best live acts in the music industry, has recorded 13 albums during his career, eleven of which have been certified gold or higher. Some of the hit albums you can expect to hear songs off of include "When the Sun Goes Down", "No Shoes, No Shirt, No Problems", and "Be As You Are".

2008's Grammy Award Winning Vocal Duo Sugarland will be performing some of their hits as well. One of their most well known songs "Baby Girl" set a country music record by spending 46 total weeks on the country music charts. Sugarland was also nominated for a variety of awards including Song of the Year and Music Video of the Year.

Montgomery Gentry is another hit country duo that has been a huge addition to Chesney's tour. They have released six albums that have produced 20 chart singles, including number one hits, "If You Ever Stop Loving Me", "Something to Be Proud Of", "Lucky Man", "Back When I Knew It All" and "Roll With Me".

Former reality TV star Miranda Lambert is sure to light up the stage with her guitar. As a contestant on the hit television show *Nashville Star* in 2003, Miranda learned how to become a country star and after her time on the show has released a variety of top 20 hits such as "Famous in a Small Town", "Gunpowder & Lead", and "More Like Her".

Lady Antebellum is guaranteed to bring a different vibe to the show as they have been influenced musically by '70s groups like the Eagles and the Allman Brothers Band. Lady Antebellum has been awarded Top New Group by the Academy of Country Music and New Artist of the Year by CMA. Expect to hear some of the group's Grammy Nominated Hits this evening at Lincoln Financial Field.



Chesney puts on one of the best shows in the business

THE LINEUP . . .



Lady Antebellum
4:05pm



Miranda Lambert
5:00pm



Montgomery Gentry
6:10pm



Sugarland
7:35pm



Kenny Chesney
9:05pm



MEET THE NEWEST ROOKIES OF THE FULL TIME STAFF!

BY: RACHEL VITAGLIANO

The hard hitting staff at the Birds Eye View dug deep and asked the REAL questions you want to know about our newest members to the Guest Services Department. Here's what Sara Peters, Guest Services Coordinator, Lindsey Ferguson, Concierge and Event Coordinator and Ryan Ganley, Payroll and Scheduling Coordinator had to say for themselves.

1. Where did you go to school and what do you miss most about college?

Sara: I went to Saint Joseph's University. I miss seeing some of my best friends every single day and I miss the school spirit that I saw at all the basketball games. I was there during the team's 27-0 season and that was just an awesome year to be there. And even when the team wasn't doing great, everyone has this great school spirit.



Lindsey: Notre Dame. I miss my amazing teammates [Lindsey played lacrosse for the Irish] and living with my best friends!

Ryan: I attended Temple University and the thing I miss most about college was 4th Meal – All the ice cream and mozzarella sticks you'd ever want at midnight.

2. What is your favorite part of game day?

Sara: My favorite part would be right when the gates open, people start coming in and there's this excitement in the air that you can't really describe. The fact that you get to experience that every single game day is great.



Lindsey: Watching the team get pumped up running out of the tunnel.

Ryan: Once the gates open up to the fans. All of our planning comes down to this very moment.

3. What is something the Game Day Staff would be surprised to know about you?

Sara: Probably that I Irish Dance. I've Irish danced since I was 9, and still do to this day!



Lindsey: I'm a twin!

Ryan: At one point I was a Red Shirt as well

4. What CD are you listening to right now?

Sara: Mat Kearney 'City of Black & White'

Lindsey: Actually Kenny Chesney (I have 20 CDs at my desk – it's the only music I have on my computer)

Ryan: Oasis – Familiar To Millions



5. Name your guilty pleasure

Sara: I'm such a dork: books. I love reading books and I spend more money on them than anything else! I'm the person who knows that a movie is actually based on a book, and that the book is way better.

Lindsey: Cheese steak hoagies and cheeseburgers

Ryan: I often find myself watching the most random things on YouTube for hours at a time



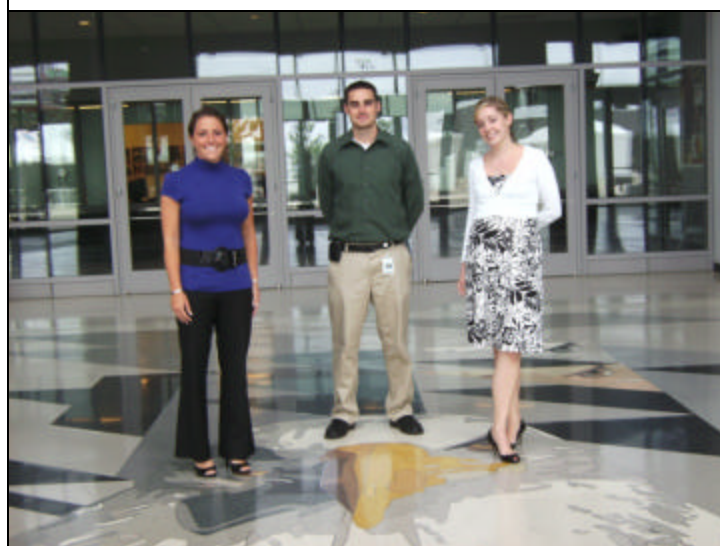
6. The way to your heart is through your stomach – what is your favorite meal?

Sara: A typical Thanksgiving Day meal: turkey, mashed potatoes, my Mom's stuffing, corn, cranberries, warm rolls.

Lindsey: Eggplant parm or anything Italian!

Ryan: Anything made out of Turkey – Thanksgiving is the greatest day in the world.

(Learn more about Sara, Lindsey, & Ryan on page 6)



Lindsey, Ryan, & Sara

A NEW ADDITION TO THE ARAMARK FAMILY

BY: KEVIN TEDESCO

Please welcome our new Executive Chef, James Hennessey, to Lincoln Financial Field. Chef James spent the last six years at the Borgata Hotel & Casino in Atlantic City working as the Executive Chef for its three famed restaurants -- Specchio, Ombra and Risi Bisi. He spent his time there working under the guidance and tutelage of one of America's leading culinarians, Luke Palladino. In his time at the Borgata, Chef James has hosted two AAA Four Diamond Award dinners and participated in the Borgata's Women in Wine event as well as a James Beard event.

Chef James Started cooking at fifteen and instantly fell in love with the creativity process and passion behind the food.

He looks forward to enticing you and Guests with new stylish foods, while keeping the integrity of football fan fare.

Chef James graduated in 2000 from the Academy of Culinary Arts at Atlantic County Community College.



Chef James

RECIPE: Roasted Onion Dip

Here is a roasted onion dip recipe from Chef James that you can enjoy while watching an Eagles game with your friends.

Ingredients:

5 Yellow Onions
2 Cups Mayonnaise
1 Cup Sour Cream
½ Bunch Scallions
Olive Oil
Salt & Pepper

Directions:

1. Pre heat the oven to 425 degrees.
2. Take the onions with the skin still on and toss gently with olive oil, salt and pepper to coat.
3. Cook the onions until tender, roughly 30-45 minutes.
4. Take out of the oven and allow to cool.
5. Peel the skins off the onions.
6. Puree the roasted onions and place in a china cap to drain the excess liquid.
7. Once the liquid has drained, add the onions to the other ingredients.
8. Season to taste with salt and pepper.



RADIO ETIQUETTE

BY: JEN PAVONE

Radios will be issued to designated staff during a major event. Here are a few tips to ensure that you get the most quality use out of your radio.

Upon receiving your radio, run a system check:

1. Turn the unit on
2. Turn to your assigned channel- Channel 3
3. Attempt to communicate with another member of the event team
4. A series of beeps and a red blinking light indicates a low battery. If you believe you have a bad battery, please see either Jen Pavone or Stephen Carlson in Employee Check-In.

?? Please do not carry the radio by the antenna

?? Absolutely no swearing is permitted when using a radio

?? All messages must be brief and to the point. Casual conversations about non-work related issues are unacceptable.

?? At the end of your shift, please DO NOT wrap the headset around the radio. This loosens the radio ports and damages the headsets. Please place your radio and headset in the plastic bag you originally received the radio in, and leave the radio in your locker. (this part is up to you guys...not sure how you want to handle the return of the event staff radios)

Please leave your radio turned on at the end of your shift. This will allow the battery to fully drain so that it will charge to its fullest capacity.





13TH ANNUAL EAGLES PLAYGROUND BUILD

BY: RACHEL WEINER

The 13th annual Eagles Playground Build took place on June 3rd at the Potter Thomas School. The school yard was once barren asphalt, and the school walls were graffitied and bleak, but that has all changed. The event was a tremendous success! Together, the Eagles staff and management, players, coaches, children from the school, and community partner organizations completed a true transformation of this school. The Potter Thomas Eagles Playground for the Future, located at 6th & Indiana Streets in Philadelphia, has become a new space for outdoor learning, recreation and relaxation. The playground features a large play structure, 3,750 sq. ft. synthetic field turf (with an Eagles logo in the center), a basketball court and volleyball court, colorful murals inside the school and on the two-story exterior walls, and a plaza with mosaic benches, tables, and shade trees. All of the mural designs incorporate Potter Thomas students' drawings and ideas, with a focus on the themes of celebrating the past, present, and future.

Each year, Eagles Youth Partnership (EYP) selects a school that lacks a play structure and is in need of an aesthetic renovation. The support and dedication of the principal and staff is a key component in selection. Months of planning and preparation go into the project with a majority of the work taking place on Playground Build Day. EYP will continue to support Potter Thomas with grant money to maintain the renovations, as well as provide visits from the Eagles Eye Mobile and Eagles Book Mobile.

In addition to transforming the school yard, the Eagles organization brought excitement, hope, and inspiration to a school and community that desperately deserved the love and attention!



Coach Reid painting with Potter Thomas students



One of the many new murals that decorate the walls at Potter Thomas School

GAME DAY STAFFERS HELP DONOVAN GIVE



BY: STEPHEN CARLSON

On Saturday, June 6 Donovan McNabb held his seventh annual All Star Kid's Football Clinic at the NovaCare Complex. The event, which was one of several events that took place over the course of the weekend to benefit the McNabb Foundation, is a free clinic to boys and girls ages 11-14 from around the Philadelphia area. The McNabb Foundation is Donovan's personal philanthropy which raises money for families that are suffering from diabetes. Not only did several of McNabb's teammates such as Jeremy Maclin, Cornelius Ingram, and Jason Avant help out with the event; but 11 of our very own game day staffers also volunteered their Saturday to help out local kids. Way to give back!



(From Left-Right): Maurice, Michelle, Betty, Mike, Rob, Cortez, Louise, Patrick, Farrah, Rosemarie, & Sharon





MERCHANDISE FUN FACTS

BY: COURTNEY RAY

On a game day, the Philadelphia Eagles Merchandise Department operates seven in-line stands, eight portable stands, one tent, and a 6,000 square foot Pro Shop. The Eagles Pro Shop is open all-year long, seven days a week, in-season. It also serves as a meeting spot for stadium tours, which also operate year round. In 2008, more than 10,000 people took a tour of Lincoln Financial Field!

In addition to the stadium location, the Eagles also have an outlet store located at the Rockvale Outlet Center in Lancaster, PA. Open year-round, seven days a week, the Eagles End Zone is a great destination for our fans outside of the Philadelphia area and fans looking for a good deal on products.

Our department designs and sends out a merchandise catalog each pre-season to over 300,000 fans. We also operate our own merchandise website, www.philadelphiaeagles.com, where we email blast to over 115,000 fans on a regular basis.

Here are some fun facts about our web traffic after a win:

- ?? Our traffic typically increases 35%, on average, but has gone up by 70% after a playoff win. Our highest traffic day this past season was on Monday, January 12th after the Eagles vs. Giants playoff game.
- ?? Our best selling items last year were the new Custom Replica jerseys and the cheerleader calendar. Our best selling player jersey was DeSean Jackson. One of our hottest novelty items was the Garden Gnome!
- ?? We are looking forward to 2009 and the new merchandise that will be in this season. Keep an eye out for these new items: Black Custom jersey, Retro-wear items, Rally Swoop, and a special lady friend for Mr. Gnome!



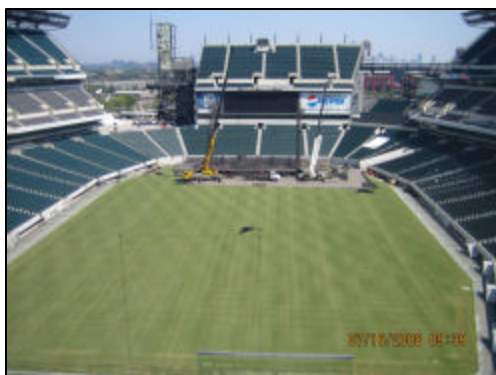
The garden gnome is a hot item among Eagles fans



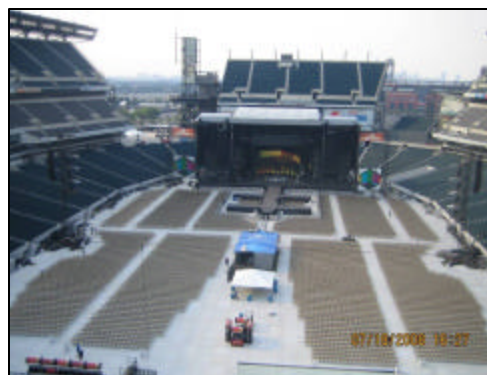
THE LINC GETS A NEW LOOK

BY: ERIC ENDERS

In 2008, Lincoln Financial Field was home to another sold-out Kenny Chesney concert. Concerts of this magnitude take months to plan. Meetings are held, conference calls are made, emails traded back and forth all to finalize the smallest of details to make this event a success. As Lincoln Financial Field gets ready to host Kenny Chesney's Sun City Carnival 2009 tour on June 27th, the Facility Operations' team is hard at work getting the stadium ready for another packed house. A big part of getting ready for this year's show is looking back on what was done for last year's highly successful concert. Large 18-wheel trucks begin arriving during the days leading up to the show carrying loads of steel that make up the stage. As the days and hours pass by, more and more trucks begin arriving dropping off more equipment in the East VIP parking lot. Before long there are dozens of golf carts whizzing around the service level. On the field, where Donovan and DeSean are normally completing long touchdown passes, hundreds of workers are assembling the massive stage and sound production equipment. In what seems like a blink of the eye, a small army of workers transform a football field in to a major concert venue.



Before: Ready for some football



After: The largest concert venue in Philly



(full time rookies cont'd from page 2)

7. What are three qualities you think make up an amazing Game Day Staffer?

Sara: Dedicated, Reliable, Good communicator.

Lindsey: Good listener and problem solver, Leading by example, Friendly and outgoing personality.

Ryan: Reliability, Confidence, Ability to think quickly.

8. Vacation time, where are you headed?

Sara: Anywhere there is a beach! OCNJ or Los Angeles

Lindsey: Aruba

Ryan: Ocean City, NJ or Sea Isle City, NJ



9. What quote or song lyric best describes you...

Sara: Since I tend to have a lot on my plate... "Unless a man undertakes more than he possibly can do, he will never do all that he can." Henry Drummond

Lindsey: "Everything happens for a reason. Every action has a reaction. Always remember that what's meant to be will always find a way to come about."

Ryan: "Live life to the fullest"

THANK YOU TO EVERYONE WHO PICKED UP THEIR ID BADGES!

Congratulations to:

John Murray – From the Concierge Staff

&

Jamie Sinex – From the Event Staff

They each won a Desean Jackson Autographed Mini-Helmet!

*The names of those who picked up their ID badges were entered into the drawing

WHAT'S ON DECK

Saturday July 18– CONCACAF Gold Cup Quarterfinals

The United States looks to repeat as champions in this tournament that features the best from North & Central America.



Sunday August 2- Eagles Flight Night

A night of fireworks and football to benefit the Eagles Youth Partnership.

**PHILADELPHIA EAGLES
2009 SCHEDULE**

August

8/13– vs. New England Patriots

8/20- @ Indianapolis Colts

8/27– vs. Jacksonville Jaguars

September

9/3- @ New York Jets

9/13- @ Carolina Panthers

9/20– vs. New Orleans Saints

9/27– vs. Kansas City Chiefs

October

10/11– vs. Tampa Bay Buccaneers

10/18- @ Oakland Raiders

10/26- @ Washington Redskins

November

11/1– vs. New York Giants

11/8– vs. Dallas Cowboys

11/15- @ San Diego Chargers

11/22- @ Chicago Bears

11/29– vs. Washington Redskins

12/6- @ Atlanta Falcons

December

12/13- @ New York Giants

12/20– vs. San Francisco 49ers

12/27– vs. Denver Broncos

January

1/3- @ Dallas Cowboys



TEMPLE OWLS 2009 SCHEDULE

9/3- vs. Villanova

9/19- @ Penn State

9/26– vs. Buffalo

10/3- @ Eastern Michigan

10/10– vs. Ball State

10/18– vs. Army

10/24- @ Toledo

10/31- @ Navy

11/5– vs. Miami (OH)

11/13- @ Akron

11/21– vs. Kent State

11/27- @ Ohio

