

RULES & REGULATIONS FOR DIETZ & WATSON HOMETOWN HERO PROMOTION

NO PURCHASE NECESSARY.

1.) **TO ENTER:** This promotion will begin Wednesday, August 16, 2017 at 12:00 p.m. Eastern Time and end on Saturday, December 30, 2017 at 12:00 p.m. Eastern Time. To enter the Hometown Hero promotion presented by Dietz & Watson and the Philadelphia Eagles, enter your submission through fanpages.philadelphiaeagles.com/hometownhero.html. Online submission must be filled out in its entirety. Age of the subject making the submission must be at least 18 as of December 30, 2017 and must be either an active or retired member of the United States military. Branches eligible for this promotion include the United States Army, Navy, Marine Corps, Air Force and Coast Guard. All service member eligibility submissions will be confirmed prior to their selection. If you are nominating a member of the United States Military please include your contact information as well.

2.) **CONDITIONS:** Nominees must be 18 years of age or older. Entries that are late, incomplete or inaccurate, illegible, lost, or damaged are void as determined by and in the sole and absolute discretion of Dietz & Watson. By entering, entrants acknowledge compliance with the rules and regulations including all eligibility requirements. Entries become the property of Dietz & Watson and the Philadelphia Eagles, and will not be acknowledged or returned. None of Dietz & Watson, the Philadelphia Eagles, nor their respective officers, directors, shareholders, employees and agents are responsible for incorrect or inaccurate transcription of entry information. Entry materials that have been tampered with or altered are void. Dietz & Watson and the Philadelphia Eagles reserve the rights in their sole and absolute discretion to cancel, modify, or suspend the promotion should technical or other occurrences beyond their control compromise the administration, security, or proper play of the promotion.

3.) **PRIZES:** Ten (10) winners will receive four (4) tickets to a 2018 Philadelphia Eagles home game at Lincoln Financial Field, four (4) pregame sideline passes and a \$30 credit to be used at merchandise and/or concession stands at such home game only. The winner will be notified by email or phone prior to the game. The prize and game selected are non-transferable. Winner agrees to participate in a videoboard feature at Lincoln Financial Field during such home game without any additional compensation.

4.) **DETERMINATION OF WINNERS:** Winner will be selected at Dietz and Watson's sole discretion, in conjunction with the United Service Organizations, Inc. ("USO"), from a pool of entries that includes completed entries from this promotion and other service members from the community. Odds of winning the promotion depend upon the number of eligible entries received between the opening and closing of the promotion and the number of service members considered from the community. Winners will be selected at least one week prior to the applicable Eagles home game. If not selected, nominees are eligible to win in subsequent weeks. Winner will be notified via email or phone the week of their selection. Winner may be required to complete, sign, and return an affidavit of eligibility and liability/publicity release (where legal) which must be completed and returned within three (3) days of issuance of notification. If Dietz & Watson and the Philadelphia Eagles do not receive such documents properly signed within three (3) days of issuance, prize will be forfeited in the sole and absolute discretion of Dietz & Watson, and an alternate winner will be selected. Prizes are not transferable and may not be redeemed for cash or other considerations. Any attempt to deliberately damage the content or operation of the promotion is unlawful and subject to legal action by Dietz & Watson, the Philadelphia Eagles, USO and/or its acting agents. Winner is responsible for all travel and other expenses (including, without limitation, parking) to the selected game. If winner is not able to attend the selected game, prize will be forfeited and an alternate winner will be selected.

5.) **ELIGIBILITY:** The promotion is open only to legal residents of the 50 United States including the District of Columbia over the age of 18 who meet the service requirements stated above. Employees, and

their immediate families and household members of Dietz & Watson and the Philadelphia Eagles and their respective management companies, subsidiaries, affiliates and agents, advertising agencies, distributors, brokers and their retailers, are not eligible to enter. If previously selected as a Dietz & Watson/Philadelphia Eagles Hometown Hero, you are not eligible.

6.) **GENERAL:** This promotion is subject to all applicable federal, state, and local laws and regulations. Void where prohibited or restricted by law. Winners consent to the use of their name, biographical information, photographs and/or likeness for advertising and publicity purposes without additional compensation, except where prohibited or restricted by law. Entrants agree that Dietz & Watson, USO and the Philadelphia Eagles, their affiliates, subsidiaries, their parent and/or management companies, retailers, agencies, and their respective officers, directors, shareholders and employees shall not be liable for claims, demands, promises, causes of action, injury, loss or damage or liabilities of any kind resulting from participating in this promotion or from the acceptance or use of the prize awarded. By participating in this promotion, entrants agree to be bound by the Rules and Regulations. Dietz & Watson and the Philadelphia Eagles reserve the right to verify eligibility qualifications of any winner. Pennsylvania law governs these promotion rules. No substitution or transfer of prizes is permitted, except that the Philadelphia Eagles reserves the right to substitute any prize with one of comparable or greater value, whether in cash or otherwise, if a prize cannot be awarded as advertised for any reason. All prizes will be awarded. A copy of these official promotion Rules and Regulations will be available until January 15, 2018 via the Philadelphia Eagles – One NovaCare Way, Philadelphia, PA 19145.

7.) **TAXES AND EXPENSES:** Except as otherwise specified, all federal, state or local taxes, including income taxes, and any other costs and expenses not specified herein (including meals and gratuities) are the sole responsibility of the winner.